



SOCIAL MEDIA POLICY

This refers to the use of web-based and mobile technologies to turn communication into interactive dialogue. Examples include, but are not limited to: Facebook, Twitter, Instagram, SnapChat, YouTube, LinkedIn, etc.

We recognize each individual's right to actively participate in social media however we request that all athletes, parents and coaches adhere to the following regulations:

- Be positive and respectful, and always take the high road.
- Do not post content that would harm CWASC's image or damage CWASC's reputation.
- Remember that even while you are on your own personal time, you are a representative of us, and people may interpret your online postings or social interactions as though they were official CWASC statements.
- Be smart about what you publish. Once something is posted, it exists online forever. Ask yourself, "would I want to see this published in the newspaper or posted on a billboard tomorrow or ten years from now?" If the answer is "no," do not post.
- Do not post sexist, racist, obscene or profane material of any kind. Do not degrade, demean or attack any person, club, team or athlete.

- Do not post material relating to acts in violation of any team rules. Do not post material reflecting negatively on themselves, other athletes or any club.
- Definitely do not post material depicting illegal or illicit activities.

Violations of the Social Media Policy

Coaches – in cooperation with the Board of Directors – shall have the authority to monitor and enforce this Social Media Policy. The failure of any club member to adhere to this Social Media Policy shall be considered in violation of the CWASC Code of Conduct, and may be subject to disciplinary action, up to and including suspension and/or termination of the individual's involvement in the Club.